



IMPLEMENTATION PLAN – DESTINATION RECYCLING – DREC IN NEW WASTE MANAGEMENT PLANS

PP7 LIMERICK

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1.1 Name of the implementation plan

Embedding DREC in the Regional Waste Management Plans in Ireland

1.2 General information

1.2.1 General purpose of the implementation

In Ireland the waste management plans were evaluated in 2012 and the decision was made that new waste management plans were required for the newly configured waste management regions. The process for preparing new draft plans for the three new waste Regions in Ireland is well advanced in 2014. In the preparation process the Southern Waste Region was responsible for preparing the data indicators guide for all three Regions. The Southern Waste Region with the experience gained from working with the partners on the R4R Project realized that issues relating to limited information on outputs from sorting plants was a major issue in Ireland also. The Southern Waste Region then adopted the term DREC from the R4R Project Scope (OVAM, August 2013) – Municipal Solid Waste –. DREC is Destination Recycling and will be used instead of recycling to indicate that we are looking at the amounts of waste going to facilities and not amounts actually recycled. It was acknowledged among the other Regions, in Ireland, that there is limited information on the outputs of sorting facilities,

1.2.1 Scope

The scope of this implementation plan is to include the use of DREC in the Waste Indicators Guide Document for the three Waste Management Regions in Ireland and to include the use of DREC in the Draft and Final Waste Management Plans for the Southern Waste Region, Eastern and Midlands Waste Region and the Connacht-Ulster Waste Region.

1.2.2 Responsible organization, project leader and team members

Responsible organisation: Southern Waste Region

Project leader: Philippa King

Project team: Carol Sweetnam Southern Waste Region, Emma Cassin Eastern & Midlands Region & Kevin Swift Connacht-Ulster Region

1.2.3 Goal of the implementation

The Waste Management Plan Regions in Ireland compare data with the nationally produced statistics and between Regions. In Ireland and the goal is to be able to compare waste data statistics with other European nations and by using similar calculations this should be possible. Using DREC in the regional waste data in Ireland should make it more comparable between Regions and

between similar European Regions. As result we should be to abale see how the Regions and Ireland as whole is performing in terms of waste diverted to recycling activities.

1.2.4 Key activities

- Agree national use of DREC in Indicator Guide document for household waste Indicators, commercial waste indicators and municipal waste indicators
- Prepare Draft Waste Management Plan Indicator Guide
- Publish Draft and Final Waste Management Plan Indicators Guide
- Include DREC in household, commercial and municipal sections of Draft Waste Management Plans.
- Publish Draft Waste Management Plans and commence public consultation 2 month phase
- Make and publish New Waste Management Plans for three Regions which include DREC.

1.2.5 Expected results of the implementation

The expected results of the implementation plan are that each Region will be reporting DREC in kgs per inhabitant and should be able to compare this result with other Regions and European Nations

1.2.6 Risks and measures

The only risk with this implementation plan is that we need to get the Environmental Protection Agency (EPA) who prepare national statistics and Local Government Services Board who prepare Service indicators for local authorities nationally to take a similar approach to these statistics.

1.3 Key success factors

The key success factor in the implementation of this plan is that agreement has been reached with other two waste management regions in Ireland to include DERC in Draft Indicator Guide document.

1.4 Plan of approach and time schedule

1.4.1 Phases and activities and milestones

| Activity | Completion Date |
|--|--------------------|
| Agree use of DREC in Indicator Guide for household waste Indicators, commercial waste indicators and municipal waste indicator | End of August 2014 |
| Prepare Draft Waste Management Plan Indicator Guide | Mid-September 2014 |

| | |
|---|-------------------------------|
| Publish Draft and Final Waste Management Plan Indicator Guide | End of September 2014 |
| Include DREC in household, commercial and municipal sections of Draft Waste Management Plans. | Mid-October 2014 |
| Publish Draft Waste Management Plans and commence public consultation 2 month phase | October 30 th 2014 |
| Make and publish New Waste Management Plans for three Regions which include DREC | Quarter 1 2015 |

1.5 Communication plan

1.5.1 Purpose

The publication of documents and associated public consultation activities will give the Region and opportunity to explain DREC to all the stakeholders using a variety of media.

1.5.2 Analysis of stakeholders

The stakeholders including the following:-

- Local government waste management staff
- Public & Private Waste Contractors & Facility owners
- Department of the Environment, Community and Local Government
- Environmental Protection Agency
- Environmental Interest Groups

1.5.3 Plan of approach

The communication plan will include the following and will be prepared by Region Waste Management Office Staff in each of the three Regions

- Our website
- Social Media
- Interaction at workshops
- Presentations

1.6 Financial implications

The Financial cost of implementation plan will be covered by the overall costs for each Region which are in the Region of €650,000 per Region. It is estimated that the cost of implementation will be 1-2% of this budget.

REGIONS FOR RECYCLING

