IMPLEMENTATION PLAN ORDIF

November 2014

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1. INTRODUCTION

This implementation plan will present how ORDIF will use the various outputs of the R4R project to improve its own activities. Through its implementation plan, ORDIF aims to:

- Include the DREC indicators in its monitoring activities;
- Promote the DREC indicators among local authorities in the Paris Region as well as at regional level;
- Make the main results of the collection of good practices available to all regional stakeholders;
- Pursue exchanges with other European territories, especially dense cities.

2. GENERAL INFORMATION

2.1.1 General purpose of the implementation

As an observatory, ORDIF publishes annual studies about waste management in the Paris Region as well as annual report on the main waste management figures on various aspects including municipal waste management. The implementation plan will focus on introducing pieces of the R4R method in ORDIF's current studies, especially the DREC concept. These concepts will also be promoted at regional level (e.g. for the next regional waste plan).

Local authorities generally show interest in benchmarking and comparison. ORDIF has experienced such exchange of data e.g. on cost related to waste management. Data comparison and benchmarking is an interesting way to start discussions about good practices and local challenges.

The R4R project has allowed to identify an important number of good practices among which some are particularly relevant to the Paris Region. ORDIF will identify effective ways to disseminated the main lessons learnt from them.

Finally, the Paris Region faces very specific challenges for waste management, especially its very dense urban centre. Benchmarking and exchange of good practices with similar agglomerations in Europe based on the R4R approach could help to identify suitable solutions to face such challenges.

2.1.1 Scope

As an observatory, ORDIF has several missions:

- Provide data and indicators to monitor waste management in the Region;
- Share information to its members and to all regional stakeholders;
- Bring together these stakeholders and foster exchanges and discussions.

ORDIF's implementation will remain within the framework of these missions.

2.1.2 Responsible organisation, project leader and team members

Responsible organisation: ORDIF

Project leader: Jean-Benoit Bel

2.1.3 Goal of the implementation

The implementation plan aims at making regional data more comparable with other European Regions. Moreover, the R4R method provides an effective way to compare local recycling performances however waste sorting and collection is performed. This will help local authorities to compare their performances while ensuring comparability. The online tool will be used to ease these activities.

If a sufficient panel of local authorities in the Paris Region can be achieved, benchmarking will be made possible. This could allow to identify well performing territories as well as effective local instruments.

2.1.4 Key activities

The main activities are the following:

Use and promotion of the DREC indicators at regional level:

- Continue with the "translation" of regional data in the R4R format, keyed in the online tool;
- Definition of a way to include R4R-related indicators into ORDIF's publication;
- Training of ORDIF's staff to the R4R method and the online tool;
- Addition of a "European comparisons" part in ORDIF's yearly "tableau de bord";
- Definition of a strategy to promote the DREC indicators for regional activities.

Dissemination of GP:

- Choice of the main topics to be addressed (biowaste, economic instruments…);
- Translation and adaptation of factsheets;
- Publication of a report on these elements.

Promotion of data comparison at local level:

- Translation and adaptation of the documentation and training materials;
- Identification of possibilities to translate local data into the R4R format;

- Proposition of training sessions to local authorities;

Comparison with other dense urban centres:

- Invitation to fill in the online tool;
- Possible meeting/conferences to address specific issues.

2.1.5 Expected results of the implementation

Use and promotion of the DREC indicators at regional level:

- Annual "DREC" section in the study about municipal waste management;
- A section about benchmarking and comparisons in the yearly data report;

Dissemination of GP:

- A report summarizing the main lessons based on a parallel analysis of similar good practices. Translation of the main elements.

Promotion of data comparison at local level:

- Guidelines translated;
- Training sessions;
- If enough data is available, benchmarking reports.

2.1.6 Risks and measures

To make the results available to regional stakeholders, the language barrier should not be underestimated. It is important to make information and guildelines easily available. Regarding the online tool, a compromise will have to be found between accessibility and sharing of data with other EU territories.

Using the online tool and adapting its data to the R4R method can appear as time consuming for local authorities. Several possibilities will be investigated:

- Create templates in order to "translate" Paris Region data into the R4R format (concordance tables for waste fraction, treatment options…);
- Choose to focus on specific issues and indicators (e.g. for local instruments, only focus on several technical instruments)

2.2 Key success factors

Convincing local authorities as well as the regional authority to use the DREC system and the online tool will be a key success factor. The fact that other EU territories have decided to use the DREC system will help.

The quality of the information, guidelines and the presentation of potential benefits that could be gained from the use of the tool will also be very important.

2.3 Plan of approach and time schedule

Action 1	Use and promotion of the DREC indicators at regional level		
	Description	Start	Deadline
Step 1	Definition of the inclusion of the DREC indicator into ORDIF's work	Jan 2015	Mar 2015
Step 2	Training of ORDIF's staff to the R4R method	Jan 2015	Feb 2015
Step 3	Input ORDIF's data into the online tool	Mar 2015	May 2015
Action 2	Dissemination of GP		
	Description	Start	Deadline
Step 1	Definition of the elements translated / table of content of the report	Jan 2015	Feb 2015
Step 2	Drafting the report	Feb 2015	May 2015
Step 3	Publication of the report	June 2015	
Action 3	Promotion of data comparison at local level		
	Description	Start	Deadline
Step 1	Translation / adaptation of guidelines	Jan 2015	Mar 2015
Step 2	Defintion / translation of training module	Jan 2015	Mar 2015
Step 3	Call for interest for training session	Mar 2015	May 2015

2.4 Financial implications

The implementation plan will not have very significant financial implication. Most of the task will be done by ORDIF's staff. No further financing will be investigated for these activities.

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